

	Tithe.ly		Pushpay		SubSplash		EasyTithe		Aware3		Custom Church Apps		PayPal		
Websites	tithe.ly.com		pushpay.com		subsplash.com		easytithe.com		aware3.com		customchurchapps.com		paypal.com		
Intuitive administrative tool (ChMS)	✔		✔		✔		✔		✔		✔				
Pledge giving campaign tool and progress tracking	✔		✔						✔						
Free mobile-giving app	✔		✔		✔		✔		✔		✔				
Text and email newsletter software	✔														
QuickGive™ in-app mobile giving	✔														
Church website builder	✔		✔		✔										
Worship ministry app	✔														
Run background checks	✔														
Church directory and contact syncing	✔		✔												
Pay portal for point of sale (like bookstore of coffee shop)	✔						✔						✔		
Free church media kits	✔														
iOS & Android app optimized for phones and tablets	✔		✔		✔		✔		✔		✔				
Custom branding and expanded layout/design options	✔		✔		✔				✔		✔				
Many menu and layout configurations	✔		✔		✔		✔		✔		✔				
Published under church Apple / Google accounts	✔		✔				✔		✔						
Published under 4+ rating	✔		✔		✔		✔		✔		✔				
Real-time app preview during build	✔		✔		✔				✔		✔				
Full in-app giving capabilities	✔		✔				✔		✔						
Cover the fees option	✔		✔				✔		✔						
Dedicated Text-to-give giving number included	✔		✔		✔		✔		✔						
Send outbound text messages	✔								✔						
Online, kiosk, admin giving options	✔		✔		✔		✔		✔		✔		✔		
International giving support (US, UK, Canada, Australia, Hong Kong, Singapore, New Zealand)	✔												✔		
Platform built for scale	✔		✔		✔		✔		✔		✔				
About, staff, ministries, contact, etc pages	✔		✔		✔		✔		✔		✔				
Blog posts, articles, sermons, podcasts, and videos	✔		✔		✔		✔		✔		✔				
Native phone media player support	✔				✔				✔		✔				
Feed based sermon, podcast, events, media, etc integration	✔		✔						✔		✔				
Events calendar (feed based or from CMS)	✔		✔		✔		✔		✔		✔				
Embedded forms (connection card, newsletter signup, etc)	✔		✔		✔				✔		✔				
Church / campus locations & maps	✔		✔		✔				✔		✔				
Social network integration	✔		✔		✔				✔		✔				
Built in Bible	✔		✔		✔				✔		✔				
Interactive sermon notes	✔		✔		✔				✔		✔				
Live sermon notes	✔		✔		✔				✔		✔				
Push notifications with deep targeting & scheduling	✔		✔		✔		✔		✔		✔				
Group push notifications	✔		✔		✔		✔		✔		✔				
GeoFence & GeoTithe targeting	✔		✔		✔				✔		✔				
Prayer request form	✔		✔		✔				✔		✔				
Real-Time Chat	✔								✔						
In-app real-time prayer wall	✔						✔								
Live Polling	✔		✔						✔						
Embeddable HD live streaming	✔		✔		✔		✔		✔		✔				
User accounts & restricted access sections	✔				✔				✔						
Engagement analytics to help you continually improve	✔		✔		✔		✔		✔		✔				
Container App Available (in addition to stand-a-lone app)	✔		✔		✔				✔		✔				
	Tithe.ly		Pushpay		SubSplash		EasyTithe		Aware3		Custom Church Apps		PayPal		
Giving Rates	Retail	Mo. Avg.	Retail	Mo. Avg.	Retail	Mo. Avg.	Retail	Mo. Avg.	Retail	Mo. Avg.	Retail	Mo. Avg.	Retail	Mo. Avg.	
Credit Card	2.90%	\$487	3.00%	\$504	2.30%	\$386	2.60%	\$437	3.00%	\$504	2.90%	\$487	2.89%	\$486	
Debit Card	2.90%	\$58	2.00%	\$40	2.30%	\$46	2.60%	\$52	3.00%	\$60	2.90%	\$58	2.89%	\$58	
Bank Account/ACH	1.00%	\$12	1.00%	\$12	1.00%	\$28	.75%	\$31	1.00%	\$12	2.90%	\$35	2.89%	\$35	
Per trx	\$0.30	\$60	\$0.30	\$60	\$0.30	\$5	\$0.39	\$5	\$0.00	\$0	\$0.39	\$78	\$0.49	\$98	
SUBTOTAL Monthly		\$617		\$616		\$465		\$525		\$576		\$658		\$676	
App Rates															
Setup Cost	\$149	\$99	\$0	\$0	\$699+	\$699	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Setup Cost	\$59	\$59	\$250 to \$4000	\$199	\$79 to \$399+	\$199	\$49	\$49	\$69	\$69	\$69	\$49	\$69	\$49	\$49
SUBTOTAL Monthly		\$59		\$199		\$199		\$49		\$69		\$49		\$49	\$49
1 Year Total Fees		\$8,213		\$9,780		\$8,662		\$6,890		\$7,740		\$8,484		\$8,700	
Avg. 10% Growth		\$2,000		\$2,000		\$2,000		\$2,000		\$2,000		\$2,000		\$2,000	
Cover fees lift		\$1,920		\$1,920		\$0		\$0		\$1,920		\$1,920		\$1,920	
* Includes "cover the fees" of 15% calculated into the overall.															
Net Total after 1st year with company		\$4,293		\$5,860		\$6,662		\$4,890		\$3,820		\$4,564		\$4,780	
Net Total after 3 years with company		\$12,880		\$17,580		\$19,987		\$14,671		\$11,460		\$13,692		\$14,340	